



1101 Marsh Road  
Eureka, Ca. 95501  
(707) 442 - 5744

## 2012 KEKA Truckers Christmas Parade A Great Success!

This year's KEKA Truckers Christmas Parade was again a stirring success. Tens of thousands of Humboldters and visitors delighted in the over 50 floats decked out Christmas lights Saturday night, December 8th in Eureka.

"There was a lot of excitement this year" said Coordinator Dale Bridges. Bridges and his team of volunteers from many local governmental agencies, community groups as well as those from Eureka Broadcasting (the parent company of KEKA 101 Country) and from North Coast Boys and Girls Club's Teen Center, had the event flowing almost flawlessly. "There are always areas that we can work on, Bridges shared, "but this year was really a fine collection of floats, community and enthusiasm for the Christmas season."

A change this year is that the organization designated to receive the proceeds of this years event helped KEKA staff in the judging to determine the winning floats. This year's entrants were judged in two categories (under 40-foot and over 40-foot). Those selected as the first place and second place winners received checks and plaques. This year's winners were:

- |                               |                                |
|-------------------------------|--------------------------------|
| <u>1st Place, Large Float</u> | Humboldt County Public Works ( |
| <u>2nd Place, Large Float</u> | Old Town Muffler               |
| <u>1st Place, Small Float</u> | Darrell Baker Trucking         |
| <u>2nd Place, Small Float</u> | Timber Heritage Association    |

The sponsors of this year's KEKA Christmas Truckers Parade were Coast Central Credit Union, Schmidbauer Lumber, Sudden Link Communications and Leon's Car Care Center.

There will be a press conference in the upcoming weeks to award the check to the Betty Qwan Chinn Community Center to be used for acquisition of computer equipment in the new facility for the use by homeless children. In the past, many of the cash awards have also been presented by the winners to the beneficiary of the event and at the event, the Timber Heritage Association handed their check over to Betty.

For additional information, call Dale Bridges at KEKA: 442-5744.



*Belonging Never Felt Better*

