

Today is \_\_\_\_\_, \_\_\_\_\_ the \_\_\_\_\_. This is Ken Morgan's Northcoast Ag Report, our lead story is about \_\_\_\_\_ when we return

- [Perdue In Europe - Future US-UK Trade And G7](#)

After meetings in London Thursday and Friday, the Agriculture Secretary will discuss issues with G-7 agricultural ministers in Italy over the weekend. (Rod Bain and Secretary Sonny Perdue)

## **WORLD DAIRY EXPO REFLECTS FUTURE FOR THE DAIRY BUSINESS**

**Audio with Scott Bentley, World Dairy Expo general manager, John Meyer, Holstein Association USA CEO**

the same way the Holstein breed owns the dominant position in the international genetics marketplace, the World Dairy Expo in Madison, Wisconsin — which wrapped up last week — is the centerpiece of the worldwide dairy industry...tape

Cut #1 :11 OC:...“companies internationally.”

That's Scott Bentley, general manager for the World Dairy Expo, who says the week-long event, hosted October 2nd through the 6th, attracted guests from all corners of the United States, and from nearly 100 different countries...tape

Cut #2 :17 OC:...“and operations.”

Attendees explored new horizons with robotic milking machines and other automated systems, new options for health management and nutrition, and showcased leading genetics that will help shape the future for dairy production.

Holstein Association USA President John Meyer...tape

Cut #3 :13 OC:...“in October.”

In total, an estimated 70,000 visitors attended the 51st World Dairy Expo — and thousands of the world's best dairy cattle were on display on the colored shavings.

This year was the largest Holstein Junior Show on record, and recognized as the overall 2017 Supreme Champion was the Holstein cow, Rosiers Blexy Goldwyn-ET...tape

Cut #4                      :16              OC:... "around this place."

And the event provides quite an impact to the state and local economy...tape

Cut #5                      :25              OC:... "in the U.S."

Visit [worlddairyexpo.com](http://worlddairyexpo.com) for more news and information from the 51st annual World Dairy Expo.