

Today is \_\_\_\_\_, \_\_\_\_\_ the \_\_\_\_\_. This is Ken Morgan's Northcoast Ag Report, our lead story is about \_\_\_\_\_ when we return

## **Mann Packing Removing Non-GMO Label**

**Mann Packing will remove the "non-GMO" label term from select products because the company says it "doesn't want to perpetuate a fear that something is wrong with GMOs." PRWeek reported the company is turning an about-face, after getting some products verified under the Non-GMO Project. The company is removing the non-GMO verified check from its single-cut lettuce products in its next print run, according to the company's director of corporate marketing. A company spokesperson said: "There is no GMO lettuce," adding "It made us go: Why are we doing this?" Mann sells other products that do not have the non-GMO verified check, but include copy stating they are GMO-free on the packaging. The company is discussing removing that label, as well. Mann Packing was founded in Salinas, California in the 1930's. Today, the company is a majority women-owned and operated business, and says it is one of the country's leading suppliers of fresh vegetables.**

## **McKinney Ready to Tackle Trade**

### **Audio with USDA Undersecretary of Agriculture for Trade Ted McKinney**

Former Indiana Agriculture Director Ted McKinney is beginning his new role Undersecretary of Agriculture for Trade at USDA. The Hoosier native is ready to take on the tough task of promoting U.S. agriculture, around the world and at the NAFTA negotiating table...tape

Cut #1 :09 OC:... "be, yes."

The Trump administration has set forth a new philosophy on trade and it will be McKinney's task to articulate that new policy to our trading partners. Yet he feels while our trade goals may be different, the message, is much the same...tape

Cut #2 :22 OC:... "the truth."

McKinney says he expects to be at the table during the NAFTA negotiations that resume this week, he will also be meeting with other customers and potential customers for U.S. farm products...tape

Cut #3 :42 OC:...“second one.”

McKinney has the skills and the experience to get the job done, if he continues to have the support of the of the White House.