

Today is \_\_\_\_\_, \_\_\_\_\_ the \_\_\_\_\_. This is Ken Morgan's Northcoast Ag Report, our lead story is about \_\_\_\_\_ when we return

## **Reebok to Manufacture Shoes Made from Corn, Organic Cotton**

**Reebok will begin making shoes from corn and organic cotton later this year. The initiative is an effort to create more sustainable products. A Reebok spokesperson says: "Reebok is trying to clean up the entire life cycle of shoe making," Reebok says the sole of the new shoe will be made with petroleum-free, non-toxic industrial-grown corn, while the body of the shoe will be made with 100 percent organic cotton. The line is part of the company's Corn + Cotton initiative. Both the cotton and corn in Reebok's new shoes are compostable and that by composting the shoes after use, the compost can become part of the soil to grow new materials for the next "range of shoes." Currently, most shoes are made with oil-based plastics. Both Nike and Adidas have similar initiatives to create sustainable and recyclable shoes.**

**It appears we are a little closer to being able to sell beef in China, but much has to be done first.**

**Scott Brown, University of Missouri livestock analyst, talking about one of the major things that will need to be done before U.S. beef can enter China.**

[https://www.cdfa.ca.gov/egov/Press\\_Releases/Press\\_Release.asp?PRnum=17-017](https://www.cdfa.ca.gov/egov/Press_Releases/Press_Release.asp?PRnum=17-017)

**PUBLIC LISTENING SESSIONS  
SCHEDULED TO DISCUSS CDFA'S  
ALTERNATIVE MANURE**



# MANAGEMENT PROGRAM

**Sacramento, April 10, 2017 - Three public stakeholder listening sessions and one webinar are scheduled from April 17 through April 28, 2017 to obtain feedback and comments on CDFA's Alternative Manure Management Program (AMMP) framework. The listening sessions are designed to obtain input from a wide group of stakeholders including but not limited to dairy and livestock farmers, environmental advocates, local community members and the general public.**

AMMP receives funding from the California Climate Investments Program - proceeds from the state's cap-and-trade auctions to reduce greenhouse gas emissions. CDFA was appropriated \$50 million dollars from the Greenhouse Gas Reduction Fund, authorized by the Budget Act of 2016, to provide financial assistance for methane emission reductions from dairy and livestock operations. The objective of AMMP is to incentivize the adoption of alternative (non-digester) manure management practices that reduce greenhouse gas emissions from California's dairy and livestock operations, including but not limited to, scrape conversion, open solar drying and composting of manure onsite, conversion of dairy operations to pasture-based management, and solid separation technologies.

**CDFA hopes to gather information about important components of the proposed program including management practices that will be incentivized, potential adverse impacts and community outreach.**

**Friday, April 28, 2017 – 9:00 a.m. – 11:00 a.m.**

**Webinar**

**Registration information for the webinar will be posted on the AMMP webpage: <https://www.cdfa.ca.gov/oefi/AMMP/>**